

**Mason County**  
Quit Line Data Summary  
April 1 - June 30, 2003

	<u>County</u>	<u>State</u>
<b>Number of Calls to Quit Line</b>	<b>N = 61</b>	<b>N = 3,671</b>
<b>Percent of Statewide Calls</b>	2.1%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	0.8%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 61</b>	<b>N = 3,165</b>
Female	73.8%	60.2%
Male	26.2%	39.8%
<b>Race/Ethnicity</b>	<b>N = 52</b>	<b>N = 2,585</b>
People of Color	7.7%	12.9%
White	92.3%	87.1%
<b>Age</b>	<b>N = 59</b>	<b>N = 2,854</b>
Less than 18 years old	0.0%	2.1%
18 - 24 years old	6.8%	14.8%
25 - 34 years old	15.3%	23.1%
35 - 44 years old	20.3%	25.3%
45 years and older	57.6%	34.8%
<b>Education</b>	<b>N = 55</b>	<b>N = 2,724</b>
Did not graduate high school	21.8%	16.0%
High school graduate	40.0%	34.7%
Some college/vocational school	29.1%	36.8%
College graduate	9.1%	12.5%
<b>Caller Type</b>	<b>N = 61</b>	<b>N = 3,278</b>
General Information	1.6%	12.3%
Health care provider	1.6%	3.5%
Tobacco user	96.7%	84.1%
<b>Payer Type</b>	<b>N = 46</b>	<b>N = 2,092</b>
Insured	28.3%	34.9%
Uninsured	28.3%	28.9%
Medicaid	43.5%	36.1%
<b>Heard About</b>	<b>N = 57</b>	<b>N = 2,748</b>
Past caller	10.5%	11.3%
Employer/worksites	0.0%	0.6%
Health care provider	35.1%	24.8%
Television	15.8%	16.6%
Outdoor advertisement (billboard/bus/wall)	0.0%	5.3%
Targeted mailing	0.0%	0.2%
Great Start	0.0%	0.1%
Radio	0.0%	6.8%
Newspaper/Magazine	0.0%	0.9%
Brochure/Newsletter	5.3%	5.7%
Family or friend	28.1%	22.9%
Health Department	5.3%	4.1%
School	0.0%	0.6%

Source: Washington State Department of Health  
Tobacco Prevention and Control  
Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

\* Rate not calculated because number of calls was less than 5.